

PRESENTED BY



YUKONER APPRECIATION WEEK

POWERED BY THE WHITEHORSE CHAMBER OF COMMERCE

OCTOBER 22 - 24, 2026

SPONSORSHIP OPPORTUNITIES

Great communities start with strong local businesses - and strong local businesses are built by the people that chose to support them. Yukoner Appreciation Week is an opportunity to celebrate both.

This annual event has become a much-anticipated community celebration. Through favourites like Sip'n Shop, Local Eats, the Business Showcase, special promotions, giveaways, and community experiences, the business community comes together to thank the Yukoners who support them all year long.

As a sponsor, you play an important role in making this celebration possible. This is your opportunity to champion local business, demonstrate your commitment to the community, and help strengthen the connections between Yukoners and the businesses that make our communities thrive.

Together, we're celebrating local, supporting local, and saying thank you to the people who make it all possible.

#BuyLocalWhitehorse | BuyLocalWhitehorse



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FUNDED BY





The **Buy Local YT** app is back for another exciting **Yukoner Appreciation Week**.

Every registered business and sponsor receives a dedicated profile in the Buy Local YT app, complete with:

- Business details & contact info
- Links to your digital platforms with logos and photos
- Info for the public on how you're participating in Yukoner Appreciation Week
- Pinned location on interactive map

THE QR CODE PASSPORT CONTEST DETAILS:

Using your business profile in the app, Yukoners will know which businesses are participating in the QR Code Passport Contest, they will find you, and scan your unique QR code supplied by the Whitehorse Chamber. Each location scan = one entry into the grand prize draw, encouraging people to explore the local business community and visit more spots!

BONUS ENTRIES:

For participating businesses off main street, each scan will count as 2 prize draw entries!

BONUS FOR BUSINESSES:

After the event, each business participating in the QR Code Passport Contest will receive a list of email contacts from those who visited their store - providing a great lead generation tool.

The QR Code Passport Contest is more than just a contest—it's a fun, interactive way to drive real traffic into your business and boost your visibility across the territory.



2026 EVENT LINE UP

Thursday - Business Showcase

Located in the Old Fire Hall at the end of main street, this curated event is designed for businesses who operate without a downtown storefront to be front & centre for Yukoner Appreciation Week.



Thursday – Saturday: Local Eats!

Running for all 3 days, Local Eats! encourages locals to enjoy our local dining experiences and try something new, plus locals can enter to win a gift card at each participating restaurant they visit!



Friday - Sip'n Shop!

The always-popular Sip 'n Shop—an evening city-wide stroll that draws shoppers in with sips, snacks, and great conversation. With giveaways and a warm, festive atmosphere, this city wide event is a great way for businesses to reconnect with their community and for locals to explore everything the business community has to offer.



Saturday - Community Concert

A signature highlight of Yukoner Appreciation Week, our free downtown Community Concert returns for another unforgettable evening. Stay tuned as we reveal this year's headlining artist!



SPONSORSHIP OPPORTUNITIES

CONTACT US TO CUSTOMIZE YOUR SPONSORSHIP PACKAGE!

BUSINESS SHOWCASE SPONSOR \$3500 (1 Available)

Support the Business Showcase — a curated event that highlights Chamber members in both retail and services, giving them a platform to connect directly with Yukoners during Yukoner Appreciation Week.

Includes:

- Name and logo recognition on all Business Showcase event signage
- Dedicated booth at the Business Showcase (optional)
- Sponsor recognition in the Buy Local YT App • Logo on all digital marketing including:
 - › • Facebook • Instagram • Featured on WCC Website • Chamber e-newsletter • Logo
- recognition on print marketing including:
 - › • Yukon wide newspaper advertising • Logo
- recognition on all post event WCC Thank you digital posts and mailing list communications

YOUR
LOGO
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SIP 'N SHOP SPONSOR \$1500 (1 Available)

Help bring this beloved evening of sips, snacks, and downtown shopping to life.

Includes:

- Recognition for Yukoner Appreciation Week Sip 'n Shop Sponsor
- Sponsor recognition in the Buy Local YT App
- Logo on all digital marketing including:
 - › • Facebook • Instagram • Featured on WCC Website • Chamber e-newsletter
- Logo recognition on print marketing including
 - › • Yukon wide newspaper advertising • Marketing displayed in Whitehorse Area
- Recognition on prize ballot boxes
- Logo recognition on all post event WCC Thank you digital posts and mailing list communications

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LOCAL EATS SPONSOR \$1500 (1 Available)

Be the brand behind our revitalized dining experience, focused on showing love to our local restaurants. **Includes:**

- Logo on participating restaurant signage
- Recognition for Yukoner Appreciation Local Eats Sponsor
- Sponsor recognition in the Buy Local YT App
- Logo on all digital marketing including:
 - › • Facebook • Instagram • Featured on WCC Website • Chamber e-newsletter
- Logo recognition on print marketing including
 - › • Yukon wide newspaper advertising
- Recognition on prize ballot boxes
- Logo recognition on all post-event WCC Thank you digital posts and mailing list communications



PRIZE SPONSOR \$1000 (3 Available)

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Help us spread the love through giveaways across the week's events.

Includes:

- Recognition for Yukoner Appreciation/Small Business Week Prize Sponsor
- Business Profile in the Buy Local YT App
- Logo and name recognition on in-person event door prizes at the Business Showcase
 - Logo and name recognition on door prize ballot boxes
- Logo recognition on all digital (with tags when possible) marketing including:
 - › • Facebook • Instagram • Featured on WCC Website • Chamber e-newsletter
- Logo recognition on all print marketing including:
 - › • Yukon wide newspaper advertising
- Logo recognition on all post event WCC Thank you digital and print communications

BUSINESS SUPPORTER \$500 (UNLIMITED!)

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Show your support and get recognized during one of Whitehorse's most impactful event weeks.

Includes:

- Recognition for Yukoner Appreciation Week Business Sponsor
- Business profile in the Buy Local YT App
- Logo on all digital marketing including:
 - › • Facebook • Instagram • Featured on WCC Website • Chamber e-newsletter
- Mention in post-event thank-you communications





WANT TO BE PART OF THIS YEAR'S COMMUNITY CONCERT?

We're offering a limited number of exclusive, customized partnership opportunities designed around your brand. **Connect with us to create something memorable.**



SPONSORSHIP DETAILS

OCTOBER 22 - 24, 2026

Business Name

Contact Name

Physical Address

Business Hours

Business Phone Number

Business Email

Website

Social media handles: Facebook and/or Instagram

Sponsorship Package

In-Kind & Custom Sponsorships

Want to get involved in a unique way? We'd love to collaborate. From services to products to prizing, reach out and we'll tailor a package that fits.

✉ events@hellohappytuesday.com

AVAILABLE UNTIL OCTOBER 3, 2026